



2019 RATES

RADIO ADVERTISING RATES

13-week minimum run for maximum return

Reach thousands of mature South Shore listeners!
Sponsor our show on Sunday nights, 7-8PM

What's included:

- Your own custom produced commercial by the creative team at 95.9 WATD-FM
- Your custom ad runs during our weekly show, *My Generation*
- Your business linked on 95.9 WATD-FM website
- Your business promoted throughout 20 weekly radio promos
- Your business linked on *South Shore Senior News* website
- Your business featured on Facebook and Twitter posts
- Audio links to all shows promoted via social media and archived on our website and iTunes

Frequency and Rates:

30 sec spot - 1X	13 week run: \$650 (\$50 per week)	60 sec spot - 1X	13 week run: \$1,235 (\$95 per week)
30 sec spot - 2X	13 week run: \$975 (\$75 per week)	60 sec spot - 2X	13 week run: \$1,911 (\$147 per week)

